



**FORT WAYNE ZOO**  
**CORPORATE**  
**PARTNERSHIP**  
**PROGRAM**



Fort Wayne Zoo  
3411 Sherman Boulevard • Fort Wayne, IN 46808  
260.427.6800 • fwzoo.com



# JOIN TODAY!

## Make An Impact

Every season, more than **650,000 guests** walk through the gates of the Fort Wayne Zoo – each visit is a chance to spark curiosity, inspire care for wildlife, and create unforgettable memories.

For over **60 years**, the Zoo has thrived thanks to the generosity of individuals, families, foundations, and corporate partners who believe in the Zoo and its mission.

Unlike many zoos across the country, the Fort Wayne Zoo receives **no tax support for daily operations**. While other zoos rely on taxpayer funding for nearly 40% of their budgets, we depend on admission, memberships, rides and attractions, and – most importantly – **philanthropic gifts**.

Your support makes all the difference. **Together, we ensure the Fort Wayne Zoo is more than a zoo.**

## Share Your Brand

Partnering with the Zoo is more than sponsorship – it's a chance to connect your brand with a beloved community destination and a mission that matters.

From on-grounds signage to digital and print media, event activations, and more, your business can shine in front of **650,000+ guests each season**.

Specific recognition opportunities are outlined throughout this booklet – let's find the perfect fit for your brand.

## Enjoy Zoo-Per Benefits

We know Zoo fans like you love every opportunity to experience our beautiful park. To show our appreciation, partners who contribute **\$1,000 or more** receive Zoo tickets – each valid for any single, standard admission day during the Zoo season – based on your total annual support.

It's our way of saying thank you and makes your connection to the Zoo even more rewarding.



## Ready To Get Involved?

Contact the Philanthropy Team at [development@fwzoo.com](mailto:development@fwzoo.com) or call **(260) 427-6800 ext. 151**.

# Partner Opportunities

There are countless ways to make an impact, discover your perfect fit!



## Corporate Champions Club

Join an exclusive group of corporate partners whose annual sponsorship commitment totals **\$15,000 or more**. This amount reflects the combined value of your selections across any sponsorship categories.

Membership in this elite club comes with **additional benefits** designed to celebrate your leadership as an investor in the Zoo.



## Sponsorships

All gifts listed in the following pages are based on cash valuation. Sponsorships for each event, activity, or space are considered non-exclusive unless otherwise noted in the description.

Your sponsorship commitment includes recognition benefits outlines in your sponsorship agreement, with varying levels designed to highlight your partnership and impact.



## Employee Giving & Gift Matching

Do you offer an employee giving program or gift matching? We'd love to connect and explore how these opportunities can **multiply your impact** for kids and families at the Zoo!



## Volunteering

Does your organization offer volunteer time for employees? Some sponsorship opportunities include the option to volunteer – a perfect way to step out of the office and spend the day making a difference for kids in our community! We'd love to talk about how your team can get involved at the Zoo.



## Gifts In-Kind

Fort Wayne Zoo welcomes in-kind donations at any sponsorship level. A sponsorship may be fulfilled by providing goods or services that help reduce Zoo expenses. These opportunities are reviewed on a case-by-case basis to ensure they align with our needs and mission.

## Partner Benefits

### Based on cumulative, tax-deductible giving of \$1,000 and above

General Admission Zoo Tickets (single-use, valid for any general admission day) will be calculated at a rate of 25% of your company's total sponsorship giving for the calendar year. The number of tickets provided will equal the value of 25% of your cumulative giving, rounded to the nearest whole ticket. General Admission Zoo Tickets are currently valued at \$25.00 each, with a maximum of 250 tickets per sponsor.

### Here a few examples of ticket benefits based on a variety of giving levels:

Cumulative Giving:	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$22,000+
Number of Tickets:	10	25	50	75	100	150	220+

# On-Grounds



## Area Sponsor

Support the care of your favorite area of the Zoo! Your sponsorship includes logo or name recognition on a 10" x 12" sign at the entrance to the area, recognition on the Zoo's website and a social media mention during the Zoo season.

Sponsorship.....\$3,000+



## Habitat Sponsor

Support the care of your favorite animal or habitat - especially one that holds special meaning for you! Your sponsorship includes logo or name recognition on a 6" x 6" sign at the habitat for an entire year.

Sponsorship.....\$500-\$15,000  
(Pricing varies; multi-year options available)



## Smile Station Sponsor

Sponsor a featured photo location within the Zoo and put your brand in the spotlight! Your sponsorship includes logo recognition on a sign at your selected location for the Zoo season.

Sponsorship.....\$750+  
(Pricing varies by size and location)



## Commemorative Bench

Commemorative benches add character to the Zoo campus, give guests a relaxing spot to enjoy the wildlife, and provide essential support for animal care. Each bench includes a personalized inscription that remains for 15 years.

8" x 2" Recognition Plaque.....\$3,500  
10.5" x 3" Recognition Plaque.....\$5,000



## Rides & Attractions Sponsor

Showcase your brand while supporting the Zoo's most popular experiences! Your sponsorship includes logo or name recognition on a 6" x 6" sign at the ride or attraction for the Zoo season.

Sponsorship.....\$3,500+  
(Pricing varies by location)



# Membership

Connect with Zoo members through special programs and events designed to celebrate and engage our most loyal guests.

## **Military Discount Program Sponsor**

Provide active military families and veterans with a discount on Zoo memberships. Your sponsorship includes recognition in membership materials provided to the purchaser and on the Zoo's website description of the program.

Presenting Sponsor .....\$5,000

## **Member Preview Day Sponsor**

Before the Zoo officially opens for the season, members enjoy an exclusive day at the Zoo before the general public. Your sponsorship includes recognition on all printed and emailed materials for Member Preview Day.

Presenting Sponsor .....\$2,500

## **Member Appreciation Month Sponsor**

In August, the Zoo celebrates Member Appreciation Month! Your sponsorship includes recognition on all printed and emailed materials for Member Appreciation Month, along with the opportunity to include a coupon or special giveaway for Zoo members.

Presenting Sponsor .....\$5,000

## **Safari Society Opportunities**

Safari Society members are among the Zoo's most dedicated supporters, enjoying exclusive perks like Zoo-BQ and behind-the-scenes tours. Sponsorship opportunities for these experiences allow your brand to connect with this influential group in a meaningful way.

## **Zoo-BQ Sponsor**

This annual picnic brings together about 200 guests from our Safari Society member families for a fun, relaxed celebration at the Zoo. Your sponsorship includes recognition on all printed and emailed materials for this exclusive event.

Presenting Sponsor .....\$2,500

Supporting Sponsor .....\$1,000

## **Safari Society Tours Sponsor**

These specially curated, behind-the-scenes tours offer Safari Society members an unforgettable experience with unique access to the Zoo. Your sponsorship includes recognition on all printed and emailed materials used for these tours, as well as visibility on lanyards used during the experience.

Presenting Sponsor .....\$2,500



# Zoo Programming



## Kids for Nature

The Kids for Nature program sparks curiosity and fosters a love for wildlife and conservation in young learners. Your sponsorship includes prominent logo recognition on all printed materials related to Kids for Nature programming, showcasing your commitment to connecting kids with animals. This visibility extends to the Kids for Nature Kiosk, Passports, all camp t-shirts (Spring, Summer, Winter), the Zoo's website, and social media.

Presenting Sponsor .....\$10,000

Supporting Sponsor .....\$2,500-\$7,500



## Teens for Nature

The Teens for Nature leadership program empowers young people to grow as leaders while connecting deeply with the natural world. Your sponsorship includes prominent logo recognition on all printed materials related to Teens for Nature programming, showcasing your commitment to inspiring the next generation. This visibility includes program materials, teens' uniform t-shirts, the Zoo's website, and social media.

Presenting Sponsor .....\$7,500

Supporting Sponsor .....\$1,000-\$5,000



## Educational Activity Days

The Zoo's Education Team creates special opportunities for guests to connect with animals and learn more about how they're cared for. These activities are included with Zoo admission and are designed for Zoo fans of all ages. Each day can host approximately 3,000 guests, giving your brand great visibility. Your sponsorship includes logo recognition on event materials for your chosen day.

Single Day Sponsor .....\$2,000+

(Pricing varies by day of week)



# Zoo Programming



## Keeper Chat Series

Keeper Chats are interactive learning opportunities led by the Zoo's Animal Care Team. These engaging sessions happen daily at various locations throughout the Zoo, giving guests a chance to learn directly from the experts who care for our animals. Your sponsorship includes logo recognition on signage at all Keeper Chat locations, printed materials, the Zoo's website, and social media.

Presenting Sponsor .....\$10,000



## Signature Chats

Want to focus your impact? Sponsorship of these guest favorites includes logo recognition on the Keeper Chat sign at the habitat and mention during the narrated talk.

Seal & Sea Lion Chat Sponsor.....\$3,500

Giraffe Training Chat Sponsor.....\$2,000



## Storytime

Held Thursdays and Fridays throughout the season, Storytime is an interactive 30-minute program on Zoo grounds designed for preschool-aged children. Each session has up to 50 guests who attend as part of their Zoo admission. Sponsorship includes your logo on the Zoo website event and program signage.

Program Sponsor ..... \$500/Month

(Season-long opportunity also available.)



## Wild Encounters

Wild Encounters give guests the unforgettable chance to get up close with Zoo animals in a safe, guided experience. These premium programs create lasting memories while deepening connections to wildlife and conservation. Your sponsorship includes logo recognition on social media, the Zoo's website, and on the participants' VIP lanyards.

Presenting Sponsor .....\$5,000



## Adopt an Animal

Guests purchase symbolic animal adoptions as a meaningful gift that helps support the care and wellbeing of the animals. Each adoption creates a personal connection while directly contributing to daily animal care and conservation efforts. Your sponsorship includes logo recognition on the custom gift package sent to the recipient, the thank you sent to the purchaser, and the Zoo's website.

Program Sponsor .....\$5,000



# Special Events

## Signature Fundraisers



### Zoofari: Bites-Brews-Beasts

Zoofari: Bites-Brews-Beasts is a WILD fundraising event that offers guests aged 21 and older the chance to sample delicious bites from local restaurants, sip craft brews and wines, and explore the Zoo after hours surrounded by animals and live music. Proceeds from this event support daily operations, education programs, and providing exceptional care for over 1,500 animals.

Guests.....	Around 2,000
Age.....	21 & older
Type.....	Special Ticketed Event
Sponsorships.....	\$1,500-\$20,000



### Zoobilee

Zoobilee is the Zoo's signature gala fundraiser, bringing together community leaders and supporters for an unforgettable evening in support of the Zoo's mission. Guests enjoy an elevated experience featuring dinner, entertainment, live and silent auctions, and meaningful moments that celebrate conservation, education, and exceptional animal care. This highly anticipated event sells out each year, and sponsorship availability is extremely limited.

Guests.....	Around 350
Age.....	21 & older
Type.....	Special Ticketed Event
Sponsorships.....	\$1,600-\$17,500

*Detailed sponsorship benefits are listed in the supplemental event grids.*



## Donor Engagement Events

All sponsorships include logo recognition on event materials and an opportunity for you to invite a limited number of guests to attend the event.



### Cocktails with the Keepers

Cocktails with the Keepers is an exclusive event series created for some of the Zoo's closest friends and supporters. Held multiple times throughout the year, each gathering offers a rare peek behind the scenes and an opportunity to hear firsthand from members of the Zoo's Animal Care team. Guests enjoy an intimate evening featuring stories, insights, and surprises from daily life at the Zoo, along with lively conversation and Q&A. Each event features a new group of keepers – no two evenings are ever the same.

Series Sponsor .....	\$4,000
Single Event .....	\$1,500



### Forever Wild Legacy Society Gathering

The Forever Wild Legacy Society annual gathering is a special recognition event honoring individuals who have chosen to include or have expressed interest in including the Zoo in their will or estate plan. This intimate gathering welcomes approximately 50 guests for a meaningful time of appreciation and connection, celebrating the lasting impact of legacy giving and the Zoo's future for generations to come.

Presenting Sponsor .....	\$2,500
Supporting Sponsor .....	\$1,000

# Guest Activities & Events



## Season Spectacles

Some of the Zoo's most beloved experiences come to life during seasonal events that draw tens of thousands of guests each year. From immersive lantern displays to family-friendly fall festivities and holiday celebrations, these events create lasting memories while strengthening community connections.



## GloWild

GloWild transforms the Zoo with animal-inspired Asian lantern displays for an evening experience unlike any other.

Presenting Sponsor ..... \$15,000  
Supporting Sponsor ..... \$1,000-\$7,500



## Wild Zoo Halloween

Themed days, activity stations, and trick-or-treating throughout the Zoo create "spooktacular" memories for every guest.

Presenting Sponsor ..... \$15,000  
Supporting Sponsor ..... \$1,000-\$7,500



## Wild Lights

Wild Lights transforms the Zoo into a dazzling winter wonderland featuring nearly one million lights. Festive experiences include a nightly tree-lighting, rides on the Evergreen Express, photos with Santa, and more.

Presenting Sponsor ..... \$15,000  
Supporting Sponsor ..... \$1,000-\$10,000



## Entertainment Events

These high-energy events invite guests to experience the Zoo in unique and exciting ways, from fun runs through Zoo grounds to live music performances in an unforgettable setting.



## RunWild

The Zoo's race series has participants dash through the Zoo and Franke Park in these highly anticipated fun runs that attract runners of all experience levels.

Presenting Sponsor ..... \$10,000  
Supporting Sponsor ..... \$500-\$5,000



## Rock & Roar

The Zoo's official concert series returns with local bands performing in a one-of-a-kind setting. These adults-only events feature live music alongside special food and bar offerings.

Presenting Sponsor ..... \$10,000  
Supporting Sponsor ..... \$1,000-\$5,000



## Specialty Dining Experiences

Throughout the season, the Zoo offers special ticketed dining experiences. Options may include themed dinners, brunches, such as our *Wild About You* Valentine's Series, Mother's Day Brunch, Halloween Character Brunch, and more.

Presenting Sponsor ..... \$5,000

# Guest Activities & Events

## Community Events

These programs create meaningful experiences for guests of all ages while supporting access, inclusion, and community. Opportunities may include special recognition days, Sensory Days, and DreamNight - each designed to ensure the Zoo remains a welcoming place for everyone.



### DreamNight

DreamNight is a special evening created exclusively for critically ill children and their families to enjoy the Zoo in a welcoming, supportive environment. The experience includes activities, a meal, and opportunities for family fun and connection. Admission and all activities are provided at no cost to participating families.

Presenting Sponsor .....\$5,000  
Supporting Sponsor ..... \$500-\$2,500



### Special Recognition Days

These themed days add extra fun and meaning to a Zoo visit while celebrating and recognizing members of our community. Activities are designed to encourage learning, connections, and engagement for guests of all ages. Opportunities may include Train Day, Flag Day, First Responders Day, and more.

Presenting Sponsor .....\$3,500



### Sensory Days

Sensory Days offer a more inclusive Zoo experience for guests who benefit from a calm, sensory-friendly environment. These designated days feature adjusted sound, lighting, and activity offerings to help guests feel comfortable, welcomed, and supported.

Presenting Sponsor .....\$5,000  
Supporting Sponsor ..... \$500-\$2,500



*Sponsorship recognition and visibility vary by event.*

# Signature Fundraising Event



June 11, 2026

Sponsor Levels	Presenting \$20,000 (Limit 1 Sponsor)	Savannah \$13,500 (Limited Sponsors)	Ranger \$7,500 (Limited Sponsors)	Guide \$5,600 (Multiple Sponsors)	Kopjes \$3,800 (Multiple Sponsors)	Rover \$2,600 (Multiple Sponsors)	Trail \$1,500 (Multiple Sponsors)
Recognition on all event promotions, and printed with logo incorporation into the event logo							
The opportunity to place a banner at the event entrance <i>(Banner must be pre-approved by Zoo)</i>							
Advertisement in the event program	 Full Page	 1/2 page					
Private Den at event <i>(Includes private seating, food, and bar)</i>							
Tickets to the event	60 VIP	50 VIP	24 VIP	Option A Selection	Option B Selection	Option C Selection	Option D Selection
Recognition on the Zoo's social media accounts         134,000+   44,000+   10,200+   5,000+							
Recognition on event signage							
Recognition in the event program							
Recognition on the event web page							

\*See back for ticket options

\*\* All sponsorship levels and tickets are subject to availability

\*\*\*Guide sponsor level and above receive logo recognition; others are written recognition

## Sponsorship Deadline for this Event:

**April 24, 2026**

**Ticket Options**

	VIP	OR	Early Admission	OR	General Admission
Option A Selection	16		18		30
Option B Selection	10		12		20
Option C Selection	6		8		14
Option D Selection	-		4		10

**Ticket Descriptions & Information:**

**VIP**

- Admission at 5:30 p.m. with smaller crowd
- Access to reserved Den area
  - Den includes limited seating, light snacks, beer, wine, and sodas
- All samples
- VIP tickets sell for \$225 to the public

**Early Admission**

- Admission at 5:30 p.m. with smaller crowd
- All samples
- Early Admission tickets sell for \$175 to the public

**General Admission**

- Admission at 6:30 p.m.
- All samples
- General Admission tickets sell for \$125 to the public

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**Important Information**

- Ticket selections must be made at the time of commitment.
- Additional tickets may be added; subject to availability.
- Custom ticket options available, please contact the Philanthropy Relations team for additional information.

**Sponsorship Deadline for this Event:**

**April 24, 2026**

# Signature Fundraising Event



## Wait list\*

September 17, 2026

Sponsor Levels	Presenting Platinum \$17,500 (Limit 1 Sponsor)	Gold \$8,500 (Limited Sponsors)	Silver \$6,500 (Limited Sponsors)	Bronze \$3,500 (Limited Sponsors)	Quartz \$1,600 (Limited Sponsors)
Recognition on all event promotions, and printed with logo incorporation into the event logo					
Speaking opportunity in scripted program					
Opportunity to include an advertisement in event booklet <i>(File must be submitted to the Zoo at least 1 month prior to the event)</i>	 Full Page	 1/2 Page			
Recognition on auction software					
Recognition on sponsored table(s)					
Tickets to the event	30 (3 tables)	16 (2 tables)	16 (2 tables)	8 (1 table)	4
Recognition on the Zoo's social media accounts 134,000+    44,000+    10,200+    5,000+					
Recognition on event signage					
Recognition in the event program					
Recognition on the event web page					
Additional recognition as:	· Presenting	· Live Auction · Appeal	· Ride · Social Hour · Silent Auction · Dinner · Program	· Table	

\*This event is currently on a wait list for new potential sponsors.

**Wait List Request Deadline for this Event: July 27, 2026**

## Special Admission Event Series

This event occurs in a series and requires a special ticket for admission.



Spring 2026

Sponsor Levels	Presenting	Supporting			
	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000
Recognition on all event promotions, and printed with logo incorporation into the event logo					
Exclusive access to the GlowWild Preview Night*					
Recognition on the Zoo's social media accounts 134,000+    44,000+    10,200+    5,000+					
Event Tickets <i>(Can be used any day of Glo Wild)</i>	50	24	18	10	6
Recognition on event map					
Recognition on event signage					
Recognition on the event web page					
Recognition Format:	Logo incorporation in all event materials	Logo	Logo	Written	Written

\*Includes up to 20 Preview Night tickets; options to add additional tickets. Other sponsorship levels can add Preview Night tickets for additional \$1,000; subject to availability.

### Sponsorship Deadline for this Event Series:

**January 30, 2026**

### Event Dates:

March 5-May 31: Thurs-Sun  
 March 5-April 30: 7:00-10:00 PM  
 May 1-31: 8:00-11:00 PM

## Special Admission Event Series

This event occurs in a series and is included in guests' admission to the Zoo that day and is free to members.



October 2026

Sponsor Levels	Presenting	Supporting			
	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000
Recognition on all event promotions, and printed with logo incorporation into the event logo					
Opportunity to provide a marketing item, information, or coupons for guests <i>(Must be approved by Zoo; 10,000 needed at least 2 weeks prior to event)</i>					
Recognition on the Zoo's social media accounts         134,000+   44,000+   10,200+   5,000+					
Additional General Admission Zoo Passes sent month prior to event Series Dates <i>(Good for regular single day admission during 2026 season, including event days)</i>	60	36	24	12	6
Recognition on event signage					
Recognition on the event web page					
<b>Recognition Format:</b>	Logo incorporation in all event materials	Logo	Logo	Written	Written

**Sponsorship Deadline for this Event Series:**

**July 27, 2026**

## Special Admission Event Series

This event occurs in a series and requires a special ticket for admission with a discounted ticket for Zoo members.



**November 27 - January 3**

Sponsor Levels	Presenting	Supporting				
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Recognition on all event promotions, and printed with logo incorporation into the event logo						
Exclusive access to the Wild Lights Preview Night*						
Opportunity to provide a marketing item, information, or coupons for guests <i>(Must be approved by Zoo; 10,000 needed at least 2 weeks prior to event)</i>						
Recognition on event map (Lights & Sights Guide)						
Recognition on the Zoo's social media accounts         134,000+   44,000+   10,200+   5,000+						
Event Tickets <i>(Good for single admission during Wild Lights 2026)</i>	75	50	40	24	16	10
Recognition on event signage						
Recognition on the event web page						
Additional recognition as:	Presenting	Santa's Cottage	Evergreen Express (ride)	• Dance Party • Tree Lighting Ceremony		
<b>Recognition Format:</b>	Logo incorporation in all event materials	Logo	Logo	Logo	Written	Written

\*Includes up to 20 Preview Night tickets; options to add additional tickets. Other sponsorship levels can add Preview Night tickets for additional \$1,000; subject to availability.

This event is presented in partnership with Blue Jacket's Fantasy of Lights under Fort Wayne Light Fest.

**Sponsorship Deadline for this Event Series: September 21, 2026**

# Special Registration Event Series



May - June 2026

Sponsor Levels	Presenting \$10,000 (Limit 1 Sponsor)	Ostrich \$5,000	Leopard \$2,500	Zebra \$1,000	Wildebeast \$500
Recognition on all event promotions, and printed with logo incorporation into the event logo					
Exhibitor tent*					
Logo on finish area banner					
Logo on bib					
Opportunity to provide a marketing item, information, or coupons for participants <i>(Must be approved by Zoo; needed at least 2 weeks prior to event)</i>					
Complimentary race entries	12	8	6	4	2
Recognition on the Zoo's social media accounts 134,000+    44,000+    10,200+    5,000+					
Recognition on race t-shirt					
Recognition on event signage					
Recognition on the event web page					

\*Can add exhibitor tent for additional \$1,000 to other sponsorship levels; subject to availability.

Gifts-in-kind for event-related items such as snacks and beverages for participants will be valued at 50% of cash sponsorship level.

*This event is presented in partnership with Fort4Fitness.*

## Sponsorship Deadline for this Event Series:

**March 30, 2026**

## Event Dates:

Glo Wild Mile | May 1, 2026

Run Wild 5k - Sunset Run | June 5

Run Wild 5k - Sunrise Run | June 6

## Special Admission Event Series

This event occurs in a series and requires a special ticket for admission.



Summer 2026

Sponsor Levels	Presenting	Supporting		
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition on all event promotions, and printed with logo incorporation into the event logo				
Opportunity to have a booth or activity for guests during the event <i>(Must be approved by Zoo)</i>				
Recognition on the Zoo's social media accounts 134,000+    44,000+    10,200+    5,000+				
Tickets Per Event Date*	16 GA or 10 VIP	8 GA or 6 VIP	4 GA or 2 VIP	2 GA
Recognition on event signage				
Recognition on the event web page				
Recognition Format:	Logo incorporation in all event materials	Logo	Written	Written

\*Ticket selections must be made at time of commitment.

### Sponsorship Deadline to be Recognized at

Entire Event Series: April 27, 2026

## Event Dates:

June 26  
July 10 & 24  
August 7 & 21

7:00-10:00 PM



An exclusive club for our corporate partners whose annual sponsorship commitment is \$15,000 or more. This is the sum of your selections in any of the sponsorship categories. You will receive additional benefits for your membership in this elite group!

Sponsor Levels	Platinum \$75,000	Gold \$50,000	Silver \$30,000	Bronze \$15,000
Private Event at the Zoo <i>(For up to 20 people)</i>				
Logo on map <i>(Depending on timing of sponsorship agreement and map print deadlines, a substitution of similar recognition value may be made)</i>				
Framed painting created by one of our animal artists				
Logo on Zoo to You Magazine <i>(Sent to 18,000 homes)</i>				
Lunch and chat with a member of the Zoo Team* <i>(Unable to be split)</i>	Up to 12 guests from your company	Up to 8 guests from your company	Up to 6 guests from your company	
Tickets to Cocktails with the Keepers**	6 tickets per event	4 tickets per event	2 tickets per event	
Day sponsor <i>(Opportunity to set up an activity table near the front gate on a mutually agreeable date during the Zoo season.)</i>				
Calendar Sponsor**				
Logo on official season sponsor sign <i>(Large sign near exit)</i>				
5% Corporate Picnic Discount <i>(through Guest Experience team)</i>				
Access to Corporate Ticket Discount Code <i>(\$2 off of each general zoo admission ticket purchased with code)</i>				
Wild Encounter or Behind the Scenes Experience*** <i>(Restrictions apply)</i>	6 Group Experiences	4 Group Experiences	2 Group Experiences	1 Group Experience
Logo on website/social media				

\*Certificates expire on 10/31 of benefit year, nontransferable and require at least 3 weeks notice to schedule.

\*\*Depending on date of signed agreement, benefit may be fulfilled in following calendar year.

\*\*\*Certificates will be divided into mutually agreeable group sizes and experiences. Age, date, & group size restrictions will apply for each experience.



2025 Readers' Choice  
**Best City Attraction**



Indiana Office of  
Tourism & Development

**#1 Ultimate Summer Bucket List Attraction**



2025 Readers' Choice  
**Best Family Events**



**Z-MAIL**  
Our email newsletter with  
**80,000+**  
SUBSCRIBERS



**650,000+**  
Annual Visitors



Kids for Nature  
& Teens for Nature  
PARTICIPANTS  
**1,900**



**134,000+**  
FOLLOWERS



**44,000+**  
FOLLOWERS



**10,200+**  
FOLLOWERS



**5,000+**  
FOLLOWERS



2025 Event Page  
Engagement  
REACH OF  
**35,000**



Members &  
Membership  
Publications  
**17,500+**  
HOUSEHOLDS



Conservation  
Investment  
**\$275,000**

**1** OF LESS THAN **10**

self-sustaining, non-profit zoos  
IN THE COUNTRY