



DO YOU REMEMBER YOUR FIRST VISIT TO THE ZOO?



For many families, the Zoo is a place of wonder and excitement, where children can connect with animals, be inspired to care about the world around them and strengthen their bond as a family.

Every family, regardless of its shape or size, has their own story – their own set of favorite moments.

Those moments didn't just happen – they were made possible by the generosity of others.



For nearly 60 years, the Fort Wayne Children's Zoo has been the grateful beneficiary of amazing gifts from individuals, foundations, and corporate donors who believe in the Zoo.

The truth is, unlike most zoos across the country, Fort Wayne Children's Zoo doesn't receive tax support for daily operations. We rely on revenue from admission, memberships, rides, and philanthropic gifts. **Philanthropic gifts are vital to supporting exhibit improvements and annual operations.**

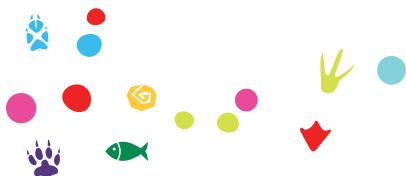
Join Us Today!

As a corporate partner of the Zoo, your support connects kids with amazing animals and also saves wildlife and wild places!

There are many opportunities and ways to help the Zoo while also offering your business high visibility on grounds, at events, or during Zoo programs, in addition to other exciting benefits. Read on to learn about the many opportunities available to you.

From all of us – thank you for considering support of the Fort Wayne Children's Zoo!

For more information, please contact Erin Ward at Erin.Ward@kidszoo.org or 260-427-6800 ext. 152.



Fort Wayne Children's Zoo

3411 Sherman Boulevard • Fort Wayne, IN 46808
260.427.6800 • kidszoo.org





**#1 ULTIMATE
SUMMER BUCKET LIST
ATTRACTION**



**2023 Readers' Choice
BEST LOCAL
ATTRACTION**



**Certificate of
EXCELLENCE
AWARD**



Z-MAIL
Our email newsletter with
76,000+
SUBSCRIBERS



**Kids for Nature
& Teens for Nature
PARTICIPANTS
1,500**

**613,000+
ZOO VISITORS**

**During our 2023 Season
(April - October)**



**2023 Event Page
Engagement
REACH OF
68,300**



**Members &
Membership
Publications
17,500+
HOUSEHOLDS**



**122,000+
FOLLOWERS**



**34,000+
FOLLOWERS**



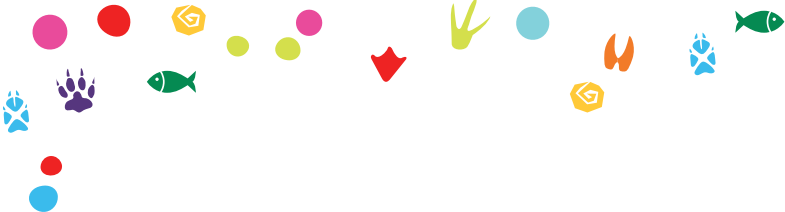
**10,000+
FOLLOWERS**



**Conservation
Investment
\$300,000**

1 OF LESS THAN 10

**self-sustaining, non-profit zoos
IN THE COUNTRY**

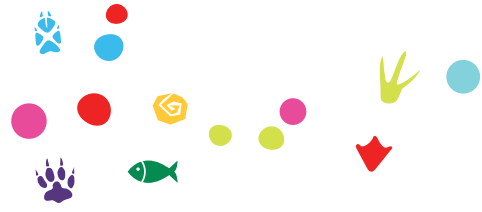


Become a Partner



FORT WAYNE CHILDREN'S ZOO

CORPORATE PARTNERSHIP PROGRAM



Fort Wayne Children's Zoo
3411 Sherman Boulevard • Fort Wayne, IN 46808
260.427.6800 • kidszoo.org



MAKE AN IMPACT

There are countless ways to make an impact, discover your perfect fit! Please contact **Erin Ward at Erin.Ward@kidszoo.org or 260-427-6800 ext. 152 today.**



Corporate Champions Club

An exclusive club for our corporate partners whose annual sponsorship commitment is \$15,000 or more. This is the sum of your selections in any of the sponsorship categories. You will receive additional benefits for your membership in this elite group!



Sponsorships

All gifts listed in the accompanying pages are based on cash valuation. Sponsorships for each event, activity or space are considered non-exclusive unless otherwise specified in the description. Your sponsorship commitment comes with varying levels of recognition defined in your sponsorship agreement.



Gifts In-Kind

The Fort Wayne Children's Zoo would consider an in-kind donation for any level of sponsorship. A sponsorship fee may be paid by providing goods and services that are budget-relieving to the Zoo. These sponsorship opportunities are reviewed on a case-by-case basis.



Volunteering

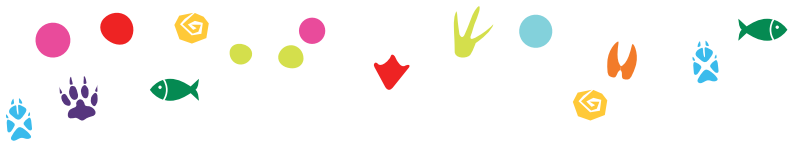
Some of our sponsorship opportunities offer an option to volunteer. This is a perfect excuse to escape the office, and spend the day making a difference for kids in our community! If your organization offers volunteer time to its employees, we would love to talk more about how staff can get involved with the Zoo!



Employee Giving & Gift Matching

We would love to connect about any employee giving program or gift matching opportunities which may further your impact for kids and families through the Zoo!

All sponsorships are considered non-exclusive unless specifically noted. Some opportunities have limited availability.



ON-GROUNDS SPONSORSHIP

On-Grounds Sponsorship & Membership



Official Season Sponsors

Support the care for all of our Zoo animals by becoming an official season sponsor. Includes logo or name recognition on the sign at the Zoo entrance, website, calendar for the following year, magazine, and a social media mention during the Zoo season.

Sponsorship\$12,000
(Included as part of the Corporate Champions Club Benefits.)



Area Sponsorship

Support the care for your favorite animals or area of the zoo that has a special sentiment. Your sponsorship includes logo or name recognition on a 10" x 12" sign at the entrance to the area, recognition on the Zoo's website and a social media mention during the Zoo season.

Sponsorship\$5,000+



Smile Stations

Sponsor a featured photo location within the Zoo. You receive logo recognition on a sign at your selected location for the Zoo season.

Sponsorships\$500-\$750
(Pricing varies by size and location)



Individual Exhibit, Ride, or Special Location

Support the care for your favorite animal or exhibit that has a special sentiment. Your sponsorship includes logo or name recognition on the a 6"x6" sign at the exhibit for an entire year.

Exhibit Sponsorships..... \$500-\$7,500
Ride Sponsorship.....\$3,500+
Mother's Alcove\$3,500
Mother's Room..... \$3,000
(Price varies by exhibit size and location; multi-year pricing available)



Zoo Babies Sponsorship

The Zoo Babies Sponsor serves as the official ambassador for our newest Zoo residents born into our care. Sponsorship includes logo recognition at a sign at the exhibit of each Zoo baby for the Zoo season, inclusion in any social media announcements and press releases.

(Due to the nature of this sponsorship recognition varies year to year based on births)
Zoo Babies \$5,000



Commemorative Bench

Commemorative benches add character to the Zoo campus, enhance the visitor experience with a place to relax while enjoying the wildlife, and provide necessary financial support for the animals. Bench inscriptions remain for 15 years.

8 in x 2 in Recognition Plaque.....\$3,500
10.5 in x 3 in Recognition Plaque \$5,000



THANK YOU FOR SUPPORTING FORT WAYNE CHILDREN'S ZOO!

Unlike most zoos, we don't receive tax support for daily needs. That means each time you buy an admission ticket, a membership, or give a donation you make a difference.

Thanks to our Official Season Sponsors

Sweetwater Steel Dynamics RIVERS
Rikkin Family Foundation PNC Coca-Cola
KFC Vera Bradley
BOHRMAN SYM



MEMBERSHIP

Members of the Fort Wayne Zoological Society receive great benefits as part of our pack.



Membership Program Sponsor

Serve as the official partner of the Zoo's membership program. Connect with our nearly 18,000 member households. Sponsorship recognition varies by benefit selection but will include logo recognition on printed materials, Zoo website, and social media recognition.

Program Sponsor \$17,500+



Informational Materials

Guests and Members receive information about Zoo happenings throughout the year. Your logo can be included on any of these materials.

Zoo Map Sponsor \$25,000

Magazine Sponsor \$5,000-\$7,500



Membership Renewal – Coupons

With approximately 18,000 member households, our team is continuously mailing renewal notices. Your company can provide our members with coupons to visit your organization.

1/4 Page \$2,500+

1/3 Page \$4,000+

Full Page \$7,500+

(Price varies based on size, agreement length, and print and virtual option(s) chosen.)



Military Discount Program

Your company can provide active military families a discount to purchase memberships. You would receive recognition in the membership materials provided to the purchaser and on the Zoo website description of the program.

Annual Sponsor \$4,000



Member Appreciation Month Sponsor

In August, the Zoo will celebrate Member Appreciation Month. Your sponsorship includes recognition on all printed and emailed materials for Member Appreciation Month and ability to include a coupon or special giveaway for our members.

Presenting Sponsor \$5,000

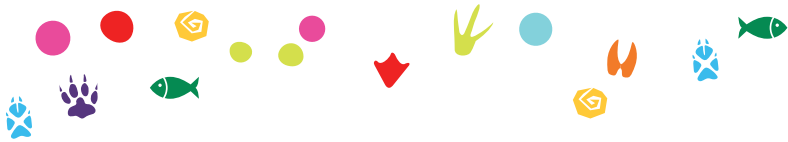


Members-Only Day

Before the Zoo officially opens for the season, Members get the exclusive opportunity to enjoy a special day at the Zoo before we open to the public. Nearly 7,000 Zoo members visited last year.

*Priority given to Membership Program Sponsor if sold.

Presenting Sponsor \$2,000



Special Events

SPECIAL EVENTS



SIGNATURE FUNDRAISERS

Zoofari: Bites-Brews-Beasts

Zoofari: Bites-Brews-Beasts is the largest adults-only Zoo fundraising event. Guests sample food, wine, and more as they stroll through the Zoo enjoying animals and live music.

Guests Around 1,800 Type Special Ticketed Event
 Age 21 & older Sponsorships \$1,500-\$20,000



Corks for Conservation

Corks for Conservation is a night of tasty food, amazing animals and saving wild animals and wild places. Funds raised at the event support the Zoo's conservation programs and partnerships locally and across the globe.

Guests Around 200 Type Special Ticketed Event
 Age 21 & older Sponsorships \$900-\$10,000



Zoobilee

Partner with the Zoo for our signature gala fundraiser—Zoobilee! Guests can enjoy food, entertainment, live and silent auctions, and more surprises at this unforgettable evening. This event sells out every year, and availability is extremely limited.

Guests Around 350 Type Special Ticketed Event
 Age 21 & older Sponsorships \$1,500 - \$17,500

Detailed sponsorship benefits are listed in the supplemental event grids.

DONOR ENGAGEMENT EVENTS

All sponsorships include logo recognition on event materials and an opportunity for you to invite a limited number of guests to attend the event.

Cocktails with the Keepers Series

Cocktails with the Keepers is our exclusive lecture series hosted for some of our closest Zoo friends. There are multiple events through the year.

Series Sponsor \$4,000
 Single Event \$1,500

Forever Wild Legacy Society Gathering

A special recognition event which hosts about 50 guests who have chosen or expressed interest in including the Zoo in their will or estate plan.

Presenting Sponsor \$1,000

Zoo-B-Q

This annual picnic which hosts about 200 guests is designed for our Safari Society Member families.

Presenting Sponsor \$2,500

Safari Society Tours

Special, behind the scenes, tours of the Zoo curated specially for our Safari Society Member families. Your sponsorship includes recognition on the invitation and lanyards used for these tours.

Tour Series Sponsor \$1,500



GUEST ACTIVITIES & EVENTS

Special Activities

Unique opportunities to add additional Zoo fun to guests' trips. Activities include Train Day, National Carousel Day, and more. These activities are for all ages and included with Zoo admission. Marketing scope and size varies for each activity. Your sponsorship includes logo recognition on event materials.

Activity Sponsor \$500-3,500

Specialty Dining Experiences

Throughout the season, we invite hundreds of guests to join us for family-friendly, special ticketed meals, such as our Mothers Day Brunch and Halloween Character Brunch.

Guest 600 Type Special Ticketed Activity
 Age..... All Ages Presenting Sponsor..... \$3,500

Wild Zoo Spring Preview

New for 2024, the Zoo is opening for additional time in April for guests to enjoy. These days will include a reduced admission for guests to enjoy the Zoo.

Guests 8,000+ Type Zoo Admission
 Age..... All Ages Presenting Sponsor..... \$5,000

Run Wild 5K

Our Run Wild 5K returns re-imagined in 2024. Runners with dash through the Zoo and Franke Park as part of this fun run. Momentum is already growing for the event hosted in partnership with Fort4Fitness.

Guests 1,000+ Type Special Registration Event
 Age..... All Ages Sponsorships..... \$500-\$10,000

DreamNight

DreamNight is a special treat for critically ill children to have a Zoo experience that is all their own. It includes special activities, meal, and fun for the whole family. Admission and all activities are provided to the children and their immediate families at no cost to them.

Guests 500 Type Invitation Only
 Age..... All Ages Sponsorships..... \$500-5,000

Insect Invasion*

In August, we will be welcoming a brand new traveling exhibition to the Zoo. Larger than life invertebrates will be set up throughout the Zoo to engage guests around every corner.

*final name TBD

Guests 10,000+ Type Included with Zoo Admission
 Age..... All Ages Sole Sponsor \$7,500

Dino Days

Returning for a third year, Dino Days is a unique opportunity to connect with prehistoric beasts within the Zoo. Take a photo with a T-rex or become an archaeologist and dig for fossils. This event is held weekends in September and included with general Zoo admission.

Guests 15,000+ Type Included with Zoo Admission
 Age..... All Ages Sole Sponsor \$7,500

Rock & Roar

Rock & Roar - the Zoo's official concert series - is back in 2024!. We will host local bands to perform here at the Zoo with special food and bar service available at these adults-only events.

Guests 500+/ Event Type..... Special Ticketed Event
 Age..... 21 & older Sponsorships \$1000-\$7,500

Wild Zoo Halloween

This "merry-not-scary" October event attracts more than 30,000 people and is fun for the whole family! Themed days, activity stations and trick or treating throughout the Zoo provide lasting memories for children of all ages.

Guests 30,000+ Type Included with Zoo Admission
 Age..... All Ages Sponsorships..... \$500-14,000

Wild Zoo Wonderland

Quickly becoming a Fort Wayne holiday tradition, this event held each December includes animal interactions, storytime, crafts, and photos with Santa at the Zoo.

Guests 8,000+ Type Special Ticketed Event
 Age..... All Ages Sponsorships..... \$500-6,500

Detailed sponsorship benefits are listed in the supplemental event grids.



ZOO PROGRAMMING

YOUTH PROGRAMS



Kids for Nature

Your company logo is included on all printed materials about Kids for Nature Programming, this includes the Kids for Nature Kiosk, Passport, all camp shirts, Teens for Nature shirts, Zoo website, and social media.

Program Sponsor\$8,500



Adopt an Animal

Guests purchase symbolic animal adoptions as a gift to help care for the animals. Your sponsorship includes logo recognition on the custom gift package sent to the recipient, the thank you sent to the purchaser and the Zoo website.

Program Sponsor\$2,000



Kids for Nature Camps

Provide smiles to over 1,200 children through educational camps held at the Zoo. Your sponsorship include logo recognition on all summer camp t-shirts or program information.

Summer Camp Presenting Sponsor\$5,000
 Summer Camp Supporting Sponsor\$2,000
 Spring Break Camp Sponsor \$500
 Winter Break Camp Sponsor \$500



Digital Features

Zoo fans love to connect with their favorite animals online and at the Zoo. Your sponsorship of one of our digital programs includes logo recognition on social media and/or Z-mail.

Animal Appreciation Days..... \$2,500
 Nature Breaks.....\$2,500
 New at the Zoo\$2,000
 Virtual Storytime.....\$1,000
 Z-mail "Insider Adventures" Sponsor..... \$750
 GivingZOOday.....Challenge Gift \$2,000+



Teens for Nature

The Teens for Nature leadership program helps develop teens and encourages them to immerse themselves in nature. Your sponsorship includes logo recognition on program materials and on the Teens' uniform t-shirts. You also serve as presenting sponsor for our teen activity days.

Program Sponsor\$6,500





ZOO PROGRAMMING



Keeper Chat Series

Keeper Chats are interactive learning opportunities directly from the Zoo Keepers. Chats happen daily at different locations throughout the Zoo. Your sponsorship includes logo recognition on signage at the Keeper Chat locations and on the Zoo website.

Presenting Sponsor\$10,000



Sea Lion Chat*

Sea Lion Chats take place twice daily at Sea Lion Beach and serve as training and feeding sessions for our sea lions. Your sponsorship includes logo recognition at the sign at the exhibit and inclusion in the narrated talk.

Presenting Sponsor \$3,500

*Due to species additions and ongoing improvements to the California sea lion habitat, Sea Lion Chats may not occur in the early months of the 2024 season. The name of this program may also change.



Storytime

Held Tuesdays and Wednesdays throughout the season, Storytime is an interactive 30-minute program on Zoo grounds designed for preschool aged children. Each session has up to 50 guests who attend as part of their Zoo admission. Sponsorship includes your logo on the Zoo website event and program signage.

Program Sponsor \$500/MO

(Season-long opportunity also available.)



Wild Encounters

Wild Encounters are the public's chance to get up close to Zoo animals. Your sponsorship includes logo recognition on social media, the website where guests purchase Wild Encounters, and on the participants' VIP lanyard.

Sponsorship\$3,500



Educational Activity Days

Our education team offers additional opportunities for guests to connect with animals or learn more about how our animals are cared for. Activities are for all Zoo fans and included with Zoo admission. Each day can host up to about 3,000 guests. Your sponsorship includes logo recognition on event materials your chosen day.

Single Day Sponsor\$2,000

SIGNATURE FUNDRAISING EVENT



JUNE 20, 2024

Sponsor Levels	Presenting \$20,000 <small>(Limit 1 Sponsor)</small>	Savannah \$13,500 <small>(Limited Sponsors)</small>	Ranger \$7,500 <small>(Limited Sponsors)</small>	Guide \$5,600 <small>(Multiple Sponsors)</small>	Kopjes \$3,800 <small>(Multiple Sponsors)</small>	Rover \$2,600 <small>(Multiple Sponsors)</small>	Trail \$1,500 <small>(Multiple Sponsors)</small>
Recognition on all event promotions, and printed with logo incorporation into the event logo							
The opportunity to place a banner at the event entrance <small>(Banner must be pre-approved by Zoo)</small>							
Full page advertisement in the event program							
Private Den at event <small>(Includes private seating, food, and bar)</small>							
Tickets to the event	60 VIP	50 VIP	24 VIP	Option A Selection	Option B Selection	Option C Selection	Option D Selection
Recognition on the Zoo's social media accounts 122,000+ 34,000+ 10,000+							
Recognition on event signage							
Recognition in the event program							
Recognition on the event web page							
General Admission Zoo Passes <small>(Good for regular single day admission during 2024 season)</small>	30	30	20	10	10	-	-

*See back for ticket options

** All sponsorship levels and tickets are subject to availability

***Guide sponsor level and above receive logo recognition; others are written recognition



JUNE 20, 2024

Ticket Options

	VIP Early Admission	OR	Early Admission	OR	General Admission
Option A Selection	16		18		30
Option B Selection	10		12		20
Option C Selection	6		8		14
Option D Selection	-		4		10

Ticket Descriptions & Information:

VIP Early Admission

- Admission at 5:30 p.m. with smaller crowd
- Access to reserved Den area
-Den includes limited seating, light snacks, beer, wine, and sodas
- All samples
- VIP Early Admission tickets sell for \$175 to the public

Early Admission

- Admission at 5:30 p.m. with smaller crowd
- All samples
- Early Admission tickets sell for \$150 to the public

General Admission

- Admission at 6:30 p.m.
- All samples
- General Admission tickets sell for \$100 to the public

Important Information

- Ticket selections must be made at the time of commitment.
- Additional tickets may be added; subject to availability.
- Custom ticket options available, please contact the Donor Relations team for additional information.

SIGNATURE FUNDRAISING EVENT

Corks FOR CONSERVATION



JULY 18, 2024

Sponsor Levels	Wildlife Warrior \$10,000 <small>(Limit 1 Sponsor)</small>	Champion \$6,500 <small>(Limit 2 Sponsors)</small>	Preservation \$4,500 <small>(Limited Sponsors)</small>	Defender \$2,500 <small>(Limited Sponsors)</small>	Guardian \$1,800 <small>(Limited Sponsors)</small>	Advocate \$900
Recognition on all event promotions, and printed with logo incorporation into the event logo						
Advertisement in event passport						
Preferred seating						
Recognition at sponsored table						
Tickets to the event	24 <small>(3 tables)</small>	16 <small>(2 tables)</small>	16 <small>(2 tables)</small>	8 <small>(1 table)</small>	8 <small>(1 table)</small>	4
Recognition in event passport						
Recognition on event signage						
Recognition on the event web page						
General Admission Zoo Passes <small>(Good for regular single day admission during 2024 season)</small>	30	30	20	20	10	-
Additional Recognition as:	• Presenting	• Social Hour • Appeal	• Ride • Program	• Auction	• Table	

SIGNATURE FUNDRAISING EVENT



ZOOBILEE 2024 (WAIT LIST*)

SEPTEMBER 12, 2024

Sponsor Levels	Presenting Platinum \$17,500 <small>(Limit 1 Sponsor)</small>	Gold \$8,500 <small>(Limited Sponsors)</small>	Silver \$6,500 <small>(Limited Sponsors)</small>	Bronze \$3,500 <small>(Limited Sponsors)</small>	Quartz \$1,600 <small>(Limited Sponsors)</small>
Recognition on all event promotions, and printed with logo incorporation into the event logo					
Speaking opportunity in scripted program					
Advertisement in Zoobilee program					
Recognition on auction software					
Recognition on sponsored table(s)					
Tickets to the event	30 <small>(3 tables)</small>	16 <small>(2 tables)</small>	16 <small>(2 tables)</small>	8 <small>(1 table)</small>	4
Recognition on event signage					
Recognition in the event program					
Recognition on the event web page					
General Admission Zoo Passes <small>(Good for regular single day admission during 2024 season)</small>	30	20	20	-	-
Additional Recognition as:	<ul style="list-style-type: none"> • Presenting 	<ul style="list-style-type: none"> • Live Auction • Appeal 	<ul style="list-style-type: none"> • Ride • Social Hour • Silent Auction • Dinner 	<ul style="list-style-type: none"> • Table 	

*This event is currently on a wait list for new potential sponsors.

SIGNATURE FUNDRAISING EVENT



MAY 17, 2024

Sponsor Levels	Stampede Presenting \$10,000	Ostrich \$3,500	Cheetah \$2,500	Zebra \$1,000	Wildebeast \$500	Watering Hole (in-kind value of \$4,500+)
Recognition on all event promotions, and printed with logo incorporation into the event logo						
Complimentary race entries	12	8	6	4	2	6
Exhibitor tent*						
Logo on Finish Area Banner						
Logo on Bib						
May include an item in the participant bags						
Recognition on sponsor flyer in participant bags						
Recognition on race T-shirt						
Recognition on event signage						
Recognition on the event web page						
Recognition on the Zoo's social media accounts 122,000+ 34,000+ 10,000+						
General Admission Zoo Passes	30	20	10	10	-	-
Special Recognition as:	• Presenting				• Based on partnership	




*Can add exhibitor tent for additional \$1,000 to non-presenting sponsorships; subject to availability.

GENERAL ADMISSION EVENT

WILD ZOO HALLOWEEN



OCTOBER 2024

	Presenting	Supporting					
Sponsor Levels	\$14,000	\$8,500	\$6,500	\$3,500	\$2,500	\$1,000	\$500
Recognition on all event promotions, and printed with logo incorporation into the event logo							
Decorated pumpkins delivered to your business site							
Opportunity to provide a marketing item, information or coupons for guests <small>(Approved by Zoo, 10,000 needed)</small>							
Recognition on the Zoo's social media accounts  122,000+  34,000+  10,000+							
General Admission Zoo Passes <small>(Good for regular single day admission during 2024 season, including Wild Zoo Halloween days)</small>	60	50	40	30	20	-	-
Recognition on event signage							
Recognition on the event web page							
Recognition Level:	• Logo Incorporation in all event materials	• Logo	• Logo	• Logo	• Written	• Written	• Written

GENERAL ADMISSION EVENT



DECEMBER 2024



	Presenting	Supporting			
Sponsor Levels	\$6,500	\$4,000	\$2,500	\$1,000	\$500
Recognition on all event promotions, and printed with logo incorporation into the event logo					
Recognition on the event map					
Opportunity to provide a marketing item, information or coupons for guests <small>(Approved by Zoo, 5,000 needed)</small>					
Recognition on the Zoo's social media accounts 122,000+ 34,000+ 10,000+					
Tickets to the event	40	24	16	12	8
Recognition on event signage					
Recognition on the event web page					
Recognition Level:	<ul style="list-style-type: none"> • Logo Incorporation in all event materials 	<ul style="list-style-type: none"> • Logo 	<ul style="list-style-type: none"> • Written 	<ul style="list-style-type: none"> • Written 	<ul style="list-style-type: none"> • Written

SPECIAL ADMISSION EVENTS



	Mothers Day Brunch	Halloween Character Brunch	Rock & Roar				Dino Days	Insect Invasion
Sponsor Levels	Presenting Sponsor \$3,500	Presenting Sponsor \$2,500	Series Presenting \$7,500	Series Supporting \$5,000	Individual Event Level II \$2,500	Individual Event Level I \$1,000	Presenting Sponsor \$7,500	Presenting Sponsor \$7,500
Recognition on all event promotions								
Have a booth activity for guests during the event (Must be approved by Zoo)								
Recognition on the Zoo's social media accounts 122,000+ 34,000+ 10,000+								
Recognition on the event web page								
Recognition on event signage								
Event Admission Tickets	12/Either Day	12	12/Event	6/Event	10	4		
General Admission Zoo Passes (Good for regular single day admission during 2023 season)	24	24	50	40	24	12	60	60
Recognition Level:	• Logo	• Logo	• Logo incorporation with event logo	• Logo	• Logo	• Written	• Logo incorporation with event logo	• Logo incorporation with event logo



An exclusive club for our corporate partners whose annual sponsorship commitment is \$15,000 or more. This is the sum of your selections in any of the sponsorship categories. You will receive additional benefits for your membership in this elite group!

Sponsor Levels	\$75,000	\$50,000	\$30,000	\$15,000
Private Event at the Zoo				
Logo on map				
Framed animal painting				
Logo on Zoo to You Magazine (Sent 2X per year to 18,000 homes)				
Lunch with Zoo Director or Veterinarian* (Unable to be split)	Up to 8 people	Up to 6 people		
Lunch and chat with a member of the Animal Care Team* (Unable to be split)	Up to 12 people	Up to 8 people	Up to 6 people	
Tickets to Cocktails with the Keepers**	12 Tickets Annually	8 Tickets Annually	4 Tickets Annually	
Day sponsor (Opportunity to set up an activity table near the front gate on a mutually agreeable date during the Zoo season.)				
Logo on official season sponsor sign (Large sign near exit)				
Corporate Picnic Discount (through Group Sales team)				
Wild Encounter or Behind the Scenes Experience*** (Restrictions apply)	10 Group Experiences	6 Group Experiences	4 Group Experiences	2 Group Experiences
Logo on website/social media				
Calendar Sponsor**				
General Admission Zoo Passes (Good for regular single day admission during 2024 season)	300	200	100	50

*Certificates expire on 10/1 of benefit year, nontransferable and require at least 3 weeks notice to schedule.

**Depending on date of signed agreement, benefit may be fulfilled in following calendar year.

***Certificates will be divided into mutually agreeable group sizes and experiences. Age, date, & group size restrictions will apply for each experience.